



RESOURCE MANAGEMENT

UNCOVER VALUE,
SLASH WASTE,
DEPLOY SMART

Every day resources get allocated. But are they assigned to your best projects? Asset allocation is the single most critical indicator of long-term business success or failure. Deploying your resources can't be left to chance. But it often is, because resource management is a mystery for many managers. The process is little understood.

Our best of breed Resource Management capability delivers immediate value. You'll have the capability to achieve your growth targets by allocating resources to your best projects. Identify low-priority ones. See how to avoid spreading your resources too thin. Cut previously hidden waste. Stop promoting dysfunctional activities. Understand constraints and take back control of resource deployment. You can use GenSight in just one department or throughout your entire organization.

According to Forbes, Natura is now the seventh most innovative company in the world. After implementing the GenSight solution, Natura discovered the best 50% of their projects were responsible for 90% of their portfolio value. At the same time the remaining 50% of their projects delivered only 10% value. Yet the cost of 10% value was consuming 45% of their R&D resources. "The deployment of the GenSight solution has helped Natura become Forbes #2 sustainability company and the 7th most innovative company in the world"
Luciana Hasiba, Manager of Corporate Innovation, Natura



Process Design and Documentation

You don't have to reinvent the wheel. Resource Management and Time Tracking business processes are well defined and documented based on GenSight's experience and best practices.



Process Implementation

Resource Management process is fully integrated into the organization. GenSight's proven Change Management Essentials capability ensures integration and sustainability. Quantitative feedback promotes continuous process improvement.



Global Data Collection and Management

GenSight's Enterprise Software is a central repository for all current and historical resource data. Our system includes audit trail and time stamping of all resource data. Your data is linked and merged with portfolio and Stage-Gate® management systems.



Resource Time Tracking

Record and monitor actual time spent per person, per project. Receive vital feedback via GenSight's Sense-and-Respond functionality. Dashboard reports let you see how your resources are distributed. View an analysis of resource deployment by product, business, region, program, strategy, or any other dimension of your organization.

“GSK chose GenSight because of its advanced portfolio analytics functionality, ease of configuration and ease of integration with the company's existing business processes and data sources. The GenSight tool supports our aim to improve the efficiency of R&D by helping to make visible where resources can be best deployed across the portfolio.”

Hanif Patel, VP Integrated Resource Management
GlaxoSmithKline



Resource Planning

At the job-function level, manage both sides of the resource supply and demand required to deliver your portfolio of projects and initiatives. Based on the portfolio of ideas and projects, view resource shortfall and excess by role, location, business unit by time month or quarter.



Resource Allocation

Allocate your resources on a named or role basis. Identify skilled individuals. Get real-time information on loading level and status of each individual resource. Let everyone know what they are working on and when.



Resource Reporting and Data Visualization

See valuable insights. Full reporting and dashboard capability are included in GenSight's Enterprise Software. See more with multidimensional and multivariate graphical models. Drill down and roll up graphical models to reveal resource shortfall and excess by role and time period.



Resource Demand Management

Review actual vs. planned demand. Support your project with accurate estimates of your resources based on work itemization. Your estimates can include resource type by stage and by time period.



Resource Availability Management

Automatically map your named resources to roles, skills, and capabilities. Support your staffing and recruiting plans by managing your resource availability as functions change over time. Formal time tracking generates a feedback process so you can review alternative options.



Resource Shortfall and Excess

Our dynamic, real-time analysis and reporting makes it easy to model multiple scenarios. GenSight's automated system dynamically calculates shortfall and excess. And it displays this data the way you want it, by resource type, role, project type, strategy, time period, business unit, and by region or site. Resolve shortfall issues—maximize value.



Resource Optimization

Identify those must-do projects. Based on multiple goals, interdependencies, strategies, and resource constraints, GenSight's Enterprise Software detects the portfolio of projects which will deliver the greatest value within your resource constraints.

Uncover value. Slash waste. Deploy smart.

“ *It's not the lack of senior management support that will keep us from success... it's lack of senior management understanding. We don't understand Resource Management.* ”



Senior Executive
Fortune 50 company

About GenSight

GenSight is the industry's only complete platform for complex Portfolio, Resource Optimization and Stage-Gate® Management. Our total solution integrates business process consulting, best-of-breed technology, and implementation methodology.

Just some of the organizations deploying the GenSight solution are Johnson and Johnson, Suncor Energy, Pfizer, Cisco, Natura, Westinghouse, Sun Chemical, GlaxoSmithKline and the US Department of Energy.

GenSight is world's leading Enterprise Portfolio Management solution today.

GENSIGHT: THE VALUE OF INSIGHT

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