



**STAGE-GATE<sup>®</sup>**  
**MANAGEMENT**

BETTER DECISIONS,  
FEWER MISTAKES,  
INCREASED PROFITS

•• GenSight

Stage-Gate® Management is the most effective project execution methodology in the world today. Do what matters. Improve your execution quality. Accelerate innovation. Spend more time moving forward and less time fixing problems. Technology Consultancy, Booz Allen Hamilton, reports Stage-Gate® Management is the method of choice for its list of Global 1,000 Innovators.

Deliver your projects on time. Stage-Gate® Management is designed to get a single project from beginning to end. Review and approve by stage. Track and automatically display status updates of each deliverable. Tag deliverables as mandatory requirements in order to move on to the next stage. See a complete one-page view of all your deliverables for each stage of your process.

Expand your capabilities - fast. Speed to market can make the difference between success and failure. See why decisions were made, and on what basis. GenSight's Stage-Gate® Management makes collecting and organizing your data a snap. Easily compare your project to all others in the portfolio. See the impact of your decisions before you finalize them.

Capture project briefs and business cases online. Dynamic centralized storage incorporates a "living brief" meaning a single document that

lives with the project through all stages where you can search and share your latest real-time data as well as access historical information. Our extensive web-based iForms (Intelligent Forms) make your life easy. iForms automatically adapt their appearance and data fields to suit the type of resource under management.

GenSight enables and brings to life Stage-Gate® best practice. GenSight is fully certified as Stage-Gate® Ready by Stage-Gate International, and is 100% compliant across all four areas of Innovation Strategy, Idea Management, Idea-to-Launch, and Portfolio Management. Our proven process has been rigorously and independently evaluated by Stage-Gate® International on over 200 innovation-related criteria. GenSight's solution is flexible and adaptable to your specific Stage-Gate process. Rapid implementation and proven capabilities make it the must-have business decision-management method today. And GenSight has what it takes to make it happen no matter what your current level of organizational readiness.

At last, Stage-Gate® meetings can have a clear agenda. Gain clarity with audit trails of approvals and decisions. Prioritize changing criteria at each stage, and at each gate. Eliminate confusion. Increase productivity.

“*GenSight achieved every mandatory and optional criterion in every category, including Idea-to-Launch Process Management, Portfolio Management, Idea Management and Innovation Strategy, something we are very impressed with.*”

”

Michelle Jones, Executive VP Global Growth  
Stage-Gate Inc



**Keep your team informed**

Automatically notify gatekeepers, project managers, and other team members. GenSight can automatically trigger alerts when a key performance indicator falls outside of acceptable bounds. GenSight uses email and dashboard alerts for communication. Embedded links connect to a relevant web page.



**Review by virtual gate meetings**

When your process involves multiple decision makers GenSight will inform all relevant parties and automate collate their responses. Overall approval can either be validated by GenSight rules of approval, or can be agreed in a conference call or meeting, and then input to the system.



**Configure your notifications**

Easily tailor your notifications based on any status or process flag such as approval/rejection, assignment to a project, change request, time slippage and more.



**Get notifications by role**

For each workflow step GenSight's role-association feature knows which users to notify, for example: initiator, reviewer, project manager, or gatekeeper.



**Create your own rules**

Project managers can submit business cases and approval requests directly into GenSight. GenSight has full flexibility that allows you to vary your process according to size and type of project. GenSight can check for all required information before forwarding the request for a decision.



**Approve or deny with ease**



Gatekeepers can assess investment requests on-line. Only properly authenticated users can input an approval decision. When they receive a request, they simply click a hyperlink to go to the business case home page showing neatly consolidated information in one place, together with supporting documents, decision support analytics, KPIs and more.

Don't be left in the dark. Complex project execution is an evolutionary process. Make the evolutionary leap with GenSight's comprehensive solution.

**Save time, reduce risk, decide better.**

*“ We have found the GenSight stage gate system a great tool for us to track our global project portfolio. ”*

Ray Cull, Innovation Program Manager  
AkzoNobel

# About GenSight



GenSight is the industry's only complete platform for complex Portfolio, Resource Optimization and Stage-Gate® Management. Our total solution integrates business process consulting, best-of-breed technology, and implementation methodology.

Just some of the organizations deploying the GenSight solution are Johnson and Johnson, Suncor Energy, Pfizer, Cisco, Natura, Westinghouse, Sun Chemical, GlaxoSmithKline and the US Department of Energy.

GenSight is world's leading Enterprise Portfolio Management solution today.

## GENSIGHT: THE VALUE OF INSIGHT

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